Department of Purchasing & Contract Compliance

Felicia Strong-Whitaker, Interim Director

FULTON COUNTY

REQUEST FOR E-QUOTE NUMBER: 13RD89816B2

PROJECT TITLE: Library Card/Key Tag Combination

DUE DATE: 9/26/2013

WILL BE RECEIVED UNTIL: 2:00 P.M.

E-QUOTE RESPONSES MUST BE SUBMITTED ONLINE AT www.fultonvendorselfservice.co.fulton.ga.us. BY THE DATE AND TIME INDICATED. You must be a registered vendor in order to respond to E-QUOTES.

ANY QUESTIONS REGARDING PURCHASING PROCEDURES OR THE SPECIFICATIONS SHOULD BE ADDRESSED ONLY TO THE PURCHASING CONTACT PERSON LISTED BELOW. BIDDERS MAY NOT HAVE CONTACT WITH COUNTY OFFICERS, ELECTED OFFICIALS OR COUNTY EMPLOYEES REGARDING THIS BID PRIOR TO AWARD OF PURCHASE ORDER. VIOLATION OF THIS INSTRUCTION WILL RESULT IN YOUR BID BEING FOUND NON-RESPONSIVE.

CONTACT NAME:	E-MAIL ADDRESS:	FAX NUMBER:
Rodney E. Dority	rodney.dority@fultoncountyga.gov	(404) 893-1734

All information requested on this sheet must be completed. Unless specifications indicate "NO SUBSTITUTE", items determined by Fulton County to be "EQUAL OR BETTER" will be given full consideration. All prices QUOTED must be "FOB DELIVERED" unless otherwise requested, and must be submitted in the format requested. The County reserves the right to cancel the solicitation and to reject any or all quotes in whole or in part and is not bound to accept any quote if rejection of that quote is determined to be contrary to the best interest of the County.

REQUEST FOR QUOTE
GENERAL TERMS AND CONDITIONS

The following provisions are hereby made a part of this Request for Quote ("E-QUOTE"). Any contract or purchase order awarded as the result of this request shall be governed by these General Terms and Conditions. By submission of your responses to this e-quote, vendor agrees to furnish the product(s) and/or service(s) pursuant to these conditions.

1. **GENERAL.** These provisions are standard for all County contracts. The County may delete or modify any of these standard provisions for a particular contract or purchase order by indicating a change in the special instructions or provisions. **Any vendor accepting a purchase order award as the result of this request agrees that the provisions included within this Request for E-Quote shall prevail over any conflicting provision within any standard form contract of the vendor.**

2. **SUBMISSION OF RESPONSES.** Responses must be submitted for e-quotes on-line via the Vendor Self Service system at https://fultonvendorselfservice.co.fulton.ga.us/webapp/VSSPROD/Advantage. Response to e-quotes must be received no later than 2:00 p.m. on the date indicated.

3. **AMENDMENTS TO THE REQUEST FOR E-QUOTE.** Any amendment to pricing is valid only if in writing and issued by the County.

4. **ADDENDUM.** Revision to the Request for E-Quote issued by the County prior to the receipt of bids.

5. **NON-COLLUSION.** Bidder certifies that this bid is made without prior understanding, agreement or connection with any other corporation, firm or person submitting a bid for the same work, labor or service to be done or the supplies, materials or equipment to be furnished and is in all respects fair and without collusion or fraud. Bidder further understands collusive bidding is a violation of state and federal law and can result in fines, prison sentences and civil damage awards. Bidder agrees to abide by all conditions of this bid and certifies that person signing is authorized to sign this bid or proposal for the bidder.

6. **CONFLICT OF INTEREST.** Vendor states that no County officer or employee, nor any business entity in which they have an interest: a) Has an interest in the contract awarded; b) Has been employed or retained to solicit or aid in the procuring of the resulting contract; c) Will be employed in the performance of such contract without immediate disclosure of such fact to the County.

7. **BASIS OF AWARD.** The County shall award to the overall lowest responsible and responsive vendor complying with the provisions of the Request for E-Quote. The following criteria may be considered by the County in selecting the most advantageous quote: a) Ability to perform the service required within the specified time; b) Conformance to specification; c) The quality of performance in previous contracts; d) Financial ability to perform the contract; e) Item pricing; f) vendor references. The County reserves the right to cancel the solicitation and to reject any or all quotes in whole or in part and is not bound to accept any quote if rejection of that quote is determined to be contrary to the best interest of the County.

8. **SAMPLES.** Samples of items when required, must be furnished free of expense to the County and upon request, be returned to the Vendor at the Vendor's expense. Samples of selected items may be retained for comparison purposes.

9. **NEW.** All items bid must be new. Used, rebuilt and refurbished items will not be considered unless specifically authorized by Fulton County in the written specifications.

10. **BRAND NAME SPECIFICATIONS AND APPROVED EQUIVALENTS.** Unless otherwise specified, manufacturer's names, trade names, brand names, information and/or catalog numbers listed in the specifications are intended only to identify the quality and characteristics desired. They are not intended to limit competition. The Vendor may offer any equivalent product which meets or exceeds the specifications. If quotations are based on equivalent products, the quote must: a) Indicate the alternate manufacturer's name and catalog number; b) Include complete descriptive literature and/or specifications; c) Include proof that the proposed equivalent will meet the specifications. The County reserves the right to be the sole judge of what is equal and acceptable to meet its needs in all respects. If Bidder fails to name a substitute, goods identical to the published standard must be furnished.

11. **INDEMNIFICATION.** Contractor/Vendor hereby agrees to release, indemnify, defend and hold harmless the County, it's Commissioners, officers, employees, subcontractors, successors, assigns and agents from and against any and all losses (including death), claims, damages, liabilities, costs and expenses (including but not limited to all actions, proceedings, or investigations in respect thereof and any outcome of any such action, proceeding, or investigation), caused by, relating to, based upon or arising out of any act or omission by contractor, it's directors, officers, employees, subcontractors,

successors, assigns or agents, or otherwise in connection with it's acceptance, of the performance, or nonperformance, of it's obligations under this agreements.

12. **TAXES.** Fulton County is exempt from the State of Georgia sales tax and exemption certificate will be furnished upon request.

13. **DELIVERY.** All prices must be FOB Destination, unloaded inside and assembled unless otherwise indicated.

14. **RIGHTS AND REMEDIES OF COUNTY FOR DEFAULT.** If any item furnished by the Vendor fails to conform to specifications, or to the sample submitted by the Vendor, the County may reject it. Upon rejection, the Vendor must promptly reclaim and remove such item without expense to the County, and shall immediately replace all such rejected items with others conforming to such specification and samples. If the Vendor fails to do so, the County has the right to purchase in the open market a corresponding quantity of any such items and to deduct from any monies due the Vendor the difference between the prices named in the purchase order and the actual cost to the County. If the Vendor fails to make prompt delivery of any item, the County has the right to purchase such item in the open market and to deduct from any monies due the Vendor the difference between the prices named in the purchase order and the actual replacement cost to the County. The rights and remedies of the County identified above are in addition to any other rights and remedies provided by law or under the purchase order.

15. **INVOICES AND PAYMENT TERMS.** Invoices are to be mailed to the County department specified on the resulting purchase order or master agreement. All invoices must include the purchase order number or master agreement number. Failure to comply may result in delayed payments. The County payment terms are Net 30 days unless a cash discount is allowed for payment within not less than twenty (20) days. The payment term shall begin on the date the merchandise is inspected, delivered and accepted by the County and the correct invoice is received in the office specified on the purchase order.

16. **LEGAL REQUIREMENTS.** Federal, State, County and local ordinances, rules and regulations, and policies shall govern development, submittal and evaluation of quote and disputes about quotes. Lack of knowledge by any Vendor about applicable law is not a defense.

17. **ASSIGNMENT.** Any purchase order awarded shall not be assignable by the Vendor without the express written approval of the County, and shall not become an asset in any bankruptcy, receivership or guardianship proceedings.

18. **REJECTION OF BID.** Bids may be considered irregular and may be rejected if they show omissions, alternations of form, additions not called for, conditions, limitations, unauthorized alternate bids or other irregularities of any kind. The County reserves the right to waive minor technicalities or irregularities of bid.

19. **TERMINATION.** In the event any of the provisions of the purchase order are violated, the County may serve written notice of its intention to terminate the purchase order. Such notice will state the reason(s) for such intention, and unless within ten (10) days after serving notice upon the contractor, such violation has ceased and satisfactory arrangements for correction made, the purchase order shall, upon expiration of ten (10) days, be terminated. Further, the County reserves the right to terminate for its convenience any purchase order in whole or in part upon giving thirty (30) days prior written notice to the other party.

20. **DEBARMENT.** If a Bidder is presently debarred, suspended, proposed for debarment, declared ineligible, or otherwise excluded from doing business with any government agency which prohibits your firm from participating in any procurement, the Bidder must provide the County with that information as part of its response to this solicitation. Failure to fully and truthfully provide the information required, may result in the disqualification of your bid from consideration or termination of the purchase order, once awarded.

21. **RIGHT TO PROTEST.** Any actual or prospective Bidder who is aggrieved in connection with a solicitation or award of a contract/purchase order must submit its protest in writing to the Director of Purchasing & Contract Compliance, 130 Peachtree St. S.W., Suite 1168, Atlanta, GA 30303. A protest must be submitted to the Director of Purchasing & Contract Compliance in writing within 14 days after such aggrieved entity knows or should have known of the solicitation, the award of contract/purchase order to another or other acts giving rise to a protest. An oral protest or a protest to an official, employee, user department, or other person apart from the Director of Purchasing does not comply with Fulton County Code Section 2-324 and does not toll the protest time period.

BINDING AUTHORITY. The individual submitting this E-QUOTE must have binding authority to submit contracts on behalf of the responding company. By submitting a response, vendor agrees that their quote is an offer to sell. All bidders shall comply with all Fulton County purchasing laws, policies, and procedures, as well as relevant state and federal laws, including compliance with EEOC hiring guidelines and requirements under the Americans with disabilities Act.

REQUEST FOR QUOTE SPECIFICATIONS
Quote Number: 13RD89816B2
Opening Date: 9/26/2013 at 2:00 p.m. EST
Library Card/Key Tag Combination

1. DESCRIPTION

The Fulton County Purchasing Department is soliciting quotes from qualified vendors to provide Standard Library Card/Key Tag Combination for the Atlanta-Fulton Public Library System.

2. CONTACT PERSON

Please contact, Rodney E. Dority, Procurement Officer at fax (404) 893-1734 or by e-mail rodney.dority@fultoncountyga.gov, with any procedural or technical questions. All questions should be submitted in writing to the Purchasing contact person. Any responses made by the County will be provided in writing to all Bidders by addendum. No verbal responses shall be authoritative.

You must be registered in the County's AMS System in order for the Department of Purchasing & Contract Compliance to issue your company a Purchase Order or to receive payments. If you are not a registered vendor you may access and complete the vendor application via the County's Vendor Registration website (www.fultonvendorselfservice.co.fulton.ga.us). You must provide a copy of your current Business License in order to complete the vendor registration process.

If your company is a registered vendor, you can respond to all quotes online and in real time on this website.

3. PRODUCT/SERVICE SPECIFICATIONS

Print Standard Library Card/Key Tag Combination

Card- 2 1/8" H x 3 3/8"W
Tag- 1 1/8"H x 2 5/8" W

4. PRICING SHEETS

a. Standard Library Card/Key Tag Combination
Quantity: 150,000

Unit Price: _____ Total Price: _____

SPECIAL CONDITIONS/INSTRUCTIONS

- Size/Material: 30 mil Teslin card/key tag combination; polished front and matt back
- Quantity 150,000

- Printing: Two colors on front (pms 294 and pms 369), one color on back (black); same barcode on back of combination card and key tag. Each combination must have unique barcode number assigned; NOTE: the library system's Brand Guidelines are available that specifies PMS colors, logo, etc.
- Vendor must match (Library-supplied) artwork and graphics
- The Fulton County Purchasing Department will supply a sample of the current library card upon request, use this card to compare to make sure the card matches exactly; vendor must produce sample card to match exactly in layout, design and colors. The sample card the vendor produces must not have a library card number on the back.
- Vendor must be able to produce barcodes based on the following:
    - Check digits: Modulus 10; Symbology code 39
    - One character "D" followed by nine random digits (0-9) with one space between the 5th and 6th digits. The final number is a check digit.
    - Library will supply barcode sequence start number once the bid is awarded; it should start with D0189 3001(X).
- Vendor must provide sample card with barcodes prior to printing final order. Library will test these samples using the Library's existing barcode scanners. Barcodes that cannot be scanned will be rejected.
- Selected vendor must produce PDF sample within 2 business days and there will be 2 business days to make required adjustments. Once the PDF sample is approved the physical sample card must be produced within 5 business days and there will be 3 business days to make required adjustments. Card must match the current Library card supplied exactly.
- Turnaround time for delivery will be 3 weeks from the date the proof is approved by the Atlanta-Fulton Public Library System.
- Library does not pay for overruns.
- Shipping cost must be included in the unit price.

5. INSURANCE & RISK MANAGEMENT PROVISIONS

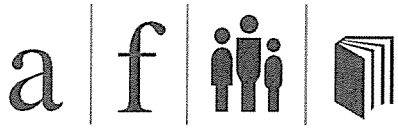
N/A

Atlanta-Fulton Public Library System

GUIDELINES FOR BRAND INTEGRITY

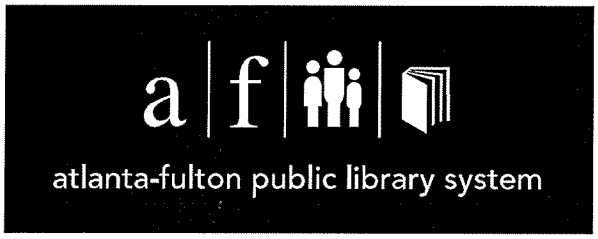
Brand identity is the way in which the vision of a brand is communicated. It encompasses the visual style, language and the tone of all communications, both internal and external. A consistent brand identity reinforces key associations with the Atlanta-Fulton Public Library System and constantly works to build an impression of what the AFPLS brand represents.

Correct Usage | Logomark



atlanta-fulton public library system

Two spot colors | CMYK | RGB
Use this logo for two color printing, full color printing or color printing to ink-jet, Fiery, or large format output printers. Do Not substitute these colors when full color output is desired.

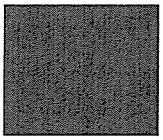


Reverse to White
Use when printing on a black or highly contrasting background so the white of the paper show through

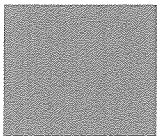
atlanta-fulton public library system

Black and White
Use this logo for black and white printing only or when a black logo works best in a full color design format.

Color Considerations



PMS=294
CMYK=100.52.0.21
RGB=0.85.150



PMS=369
CMYK=59.0.100.63
RGB=109.179.63

PMS (Pantone Matching System)
Use for SPOT printing or when only two colors are used for commercial printing.

CMYK-Full Color Printing
Use this color formula when full color is used for commercial printing.

RGB-Digital Screen representation
Use this color formula when full color is used for commercial printing.

Black/Grayscale
Use this color when only black is used for commercial printing.

Correct Usage | Logomark with Tagline

atlanta-fulton public library system

Take your dreams off the shelf.™

As an unregistered trademark the use of a small TM in relation to the tagline provides a degree of legal protection as intellectual property.

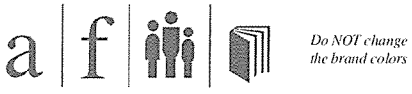
atlanta-fulton public library system

Take your dreams off the shelf.™

The Tagline
A tagline is not a strategy. It is an emotion, an idea, an inspiration. It helps patrons form an emotional connection with the brand. Use the tagline with the logomark with discretion. Overuse of the tagline tends to dilute it's impact.

Brand Essence
The essence of a brand is distinctly different from a company or product tagline. The brand essence is focused internally and is used to energize employees and provide decision-making criteria. In contrast, a tagline is used to communicate a brand association with an external audience.

Incorrect Usage | Logomark



Do NOT change the brand colors

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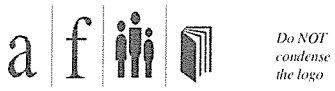


Do NOT condense the logo

atlanta-fulton public library system

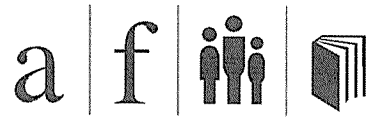
Do NOT stretch the logo

atlanta-fulton public library system

Fonts
The Atlanta-Fulton Public Library System's logotypes are **Avenir,** a modern san serif font and **New Times Roman**, a classic serif font. The unconventional use of all lowercase for the logotype suggests a modern, humanistic approach. However, in body copy, the library name should employ conventional upper and lower case characters.

A san serif font for text in body copy is recommended to promote a contemporary, progressive look and feel in library promotions and communications. If **Avenir** is unavailable, the most common san serif fonts are **Helvetica** and **Arial**. **Times Roman** is a readily available font. Remember, consistency is the key to building brand equity!

Final Notes
The Atlanta-Fulton Public Library System's logo is a stand-alone visual representation of the library—in effect, your signature. It is a combination of the logotype and the "public" and "open book" icons. These elements should never be separated. The Atlanta-Fulton Public Library System name should always be used in full. To preserve the integrity of the signature, the logo should always be surrounded by a certain amount of clear space. This separates the logo from other elements which might detract from its legibility.



atlanta-fulton public library system

Take your dreams off the shelf.℠

locations | hours | catalog search | renewals | holds

www.afpls.org

a f
atlanta-fulton public library system
Take your dreams off the shelf™

If found, please return this card to any
Atlanta-Fulton Public Library System Branch
www.afpls.org

- Present this card every time you check out materials.
- This card is non-transferable.
- Report any change of address promptly.
- Report a lost card immediately.

X

I accept responsibility for all library materials charged on this card.