



JUSTIFICATION AND APPROVAL FOR ALLOWING AWARD OF CONTRACT WITHOUT COMPETITION

(Section A must be completed by the User Department and then submitted to the Department of Purchasing & Contract Compliance)

SECTION A

Department: Fulton County Department of Health and Wellness - HIPP

Department Contact: Leisha McKinley-Beach, HIV Program Administrator

Description of Supplies/Services: To develop media strategy and implementation plan for HIV prevention, timely testing and increase access to care and management for people with HIV.

Demonstration of Contractor's Unique Qualifications: Greater Than AIDS (GTA) - Kaiser Family Foundation (KFF) provides sole source media campaign services to raise public awareness regarding HIV testing, treatment and transmission fostering an environment conducive to individual and community positive behavior change and mobilization, as well as organizational and governmental policy change.

(Section B must be completed by the Department of Purchasing & Contract Compliance)

SECTION B

MARKET SURVEY

Results of Market Survey

Date Public Notice posted on website:

Date Public Notice closed:

REVIEW OF OFFER(S)

Were any offers received (Y/N):

Number of offers received:

Respondents:

Date Offers submitted to User Department for review:

User Department review and recommendation:

Purchasing Agent review and recommendation:

