



Department of Purchasing & Contract Compliance

Cecil S. Moore, CPPO, CPPB, CPSM, C.P.M., A.P.P
Director

Fulton County, GA

August 25, 2010

Re: 10RFP97525YB-BR
Comprehensive Economic Development Strategic Plan & Target Market
Analysis South Fulton

Dear Proposers:

Attached is one (1) copy of Addendum 5, hereby made a part of the above referenced Request for Proposal (RFP).

Except as provided herein, all terms and conditions in the RFP referenced above remain unchanged and in full force and effect.

Sincerely,

Brian Richmond
Assistant Purchasing Agent

Winner 2000 - 2009 Achievement of Excellence in
Procurement Award • National Purchasing Institute



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Comprehensive Economic Development Strategic Plan & Target Market
Analysis South Fulton

This Addendum forms a part of the contract documents. It answers questions asked by interested vendors and **modifies** the original RFP documents as noted below:

Question 1: If the commencement period begins in 2010 and ends December 31, 2010 that means there is less than one year for the initial term. Thus, Section 2.5a contradicts Section 2.5. Please clarify whether the first contract shall be a year or less. **Answer:** Yes, it will be less than 1 year as outlined in item a page 2-4.

Question 2: If Section 2.5 is held as the correct version, then first and second Renewal Term dates should change. Please clarify the dates or commencement and end dates for each of the three years.

Answer: Please see page 2-4, Item b. Renewal Terms: "Unless the terms of this agreement are fulfilled with no further obligation on the part of either party on or before the final date of the commencement term...this agreement may be renewed... for two additional one year periods."

Background for Question 3

General Requirements, Section 3 (p. 2-11) states that the Technical Proposal, Cost Proposal and Contract Compliance submittals shall be submitted in separate sealed envelopes.

Proposal Requirements, Section 3.1.1 (p. 3-1) states that the Technical Proposal, Cost Proposal and Contract Compliance exhibits shall be submitted in separate, sealed envelopes or packages.

Proposal Requirements, Section 3.1.2 states that "proposers shall submit one (1) original of the Contract Compliance exhibits with the Technical Proposal marked "Original" and one (1) copy in a separate sealed envelope. Proposers shall submit one (1) original of the Financial Information with the Technical proposal marked "Original" and one (1) copy in a separate sealed envelope.

Question 3: Please state whether Section 3.1.2 is incorrect. If it is not incorrect, please clarify how this can be done without violating Section 3.1.1.?

Answer: The technical proposal, the cost proposal and contract compliance, and financials must be submitted in separate sealed envelopes, within each should be one original.

Question 4: It may be possible to implement the work stipulated under the scope of the proposal within a year. Please clarify whether you wish to spread the work out over 3 years.

Answer: As indicated within the RFP, this solicitation contains two one year renewal options.

Question 5: Please clarify whether you desire for the cost proposal to reflect one-third of the scope of work (if the belief is that this proposal will take 3 years), or whether you wish for the cost proposal to reflect as much work as can be done in 1 year.

Answer: Please provide a cost proposal to reflect cost for the total project.

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Question 6: Section 3.3 Scope of Work, under Analysis and Evaluation, Point D - please clarify what is included under "completed projects." **Answer:** Please see addendums 1-4.

Question 7: Please confirm or clarify that the County will make available all databases, contact information (email , physical addresses, ad phone numbers for businesses, residents and other organizations within unincorporated South Fulton), future projections, and marketing sources it has at its disposal.
Answer: Please see addendums 1-4.

Question 8: Please clarify what materials are required to be passed over and what work is considered the Contractor's should the County decide not to renew the initial Contractor.
Answer: All proposers will assist the county in preparing a comprehensive economic development strategic plan as outlined in the RFP. This is not an implementation.

Question 9: If you can, please provide any information or insight on funds availability for this project, particularly for the first year. **Answer:** Please see addendums 1-4.

Question 10: Can a Sub-Contractor list his/herself with more than one Prime? **Answer:** Yes.

Question 11: Section 3.3 on page 3-2 lists 7 components. One of the components is Economic Development Funding. There is no Scope of Work listed for Economic Development Funding. Can you please provide a Scope of Work? **Answer:** See previous addendums 1-4.

ACKNOWLEDGEMENT OF ADDENDUM NO. 5

The undersigned proposer acknowledges receipt of this addendum by returning one (1) copy of this form with the proposal package to the Purchasing Department, Fulton County Public Safety Building, 130 Peachtree Street, Suite 1168, Atlanta, Georgia 30303 by the RFP due date and time Tuesday, August 31, 2010, **11:00 A.M.**

This is to acknowledge receipt of Addendum No. 5, _____ day of _____, 2010.

Legal Name of Bidder

Signature of Authorized Representative

Title