



BOARD OF REGISTRATION AND ELECTIONS APPROVED MINUTES

REGULAR MEETING – OCTOBER 9, 2025

The Fulton County Board of Registration and Elections met in Regular Session on Thursday, October 9, 2025, at 11:00 a.m.

**The meeting was recorded and is available for your review on
FGTV YouTube Channel**

<https://www.youtube.com/channel/UCYH7E0jH6HxE-3KTRluH8SQ>

Board Members Present Ms. Sherri Allen, Chairperson
Mrs. Teresa Crawford
Mr. Douglass Selby
Ms. Julie Adams

Staff Attending: Mrs. Nadine E. Williams, Director; Mr. John Ross, Information Systems Manager; Mrs. Kathryn Glenn, Registration Chief; Mrs. Sharon Benjamin, Advance Voting Manager; Ms. Janice Dickenson, Administrative Manager; Ms. LaShandra Little, VEO Manager; Mrs. Janell Barginier, Financial Systems Manager; Ms. Amber Culver, Administrative Coordinator; Mr. Jamain Whyce, Systems Specialist Supervisor

External Affairs (EA) and Fulton Government TV (FGTV): Ms. Regina Waller, Division Manager; Ms. Marcelle English, Division Manager; Mr. James Reese (FGTV), Mr. Tyree Spencer (FGTV), Mr. Darryl Peek (FGTV), Ms. (FGTV),

Legal: Mr. Chad Alexis

ACRONYMS:

BRE- Board of Registration and Elections
DRE- Department of Registration and Elections
EHOC- Elections Hub and Operations Center
BOC- Board of Commissioners
ABM- Absentee by Mail
L&A- Logic and Accuracy Testing
VEO- Voter Education and Outreach
REIF- Reporting Elections Systems Issue Form

BMDs- Ballot Marking Devices
SOS- Secretary of State's
SEB- State Election Board
DDS- Department of Driver Services
CERA- Certified Elections Registration Administrator
GARVIS- Georgia Registered Voter Information System
GAVREO- Georgia Voter Registration and Elected Officials
AV- Advance Voting

#1– APPROVAL OF AGENDA

Chair Allen entertained a motion to approve the agenda. The motion was made by **Mr. Selby**, seconded by **Mrs. Crawford**, and carried by a unanimous vote of 4-0.

#2– COMMUNICATIONS AND PUBLIC COMMENT

No request for public comment.

OLD BUSINESS

#3- APPROVAL OF THE MINUTES

- Special Meeting- **September 02, 2025**
- Regular Meeting- **September 11, 2025**
- Special Meeting- **September 23, 2025**
- Special Meeting- **September 26, 2025**
- Special Meeting- **September 29, 2025**

Chair Allen entertained a motion to approve the meeting minutes as listed. The motion was made by **Mrs. Crawford**, seconded by **Mr. Selby**, and carried by a unanimous vote. of 4-0.

#4-MONTHLY OPERATIONS REPORT: [SEPTEMBER](#)

Chair Allen requested a broad overview.

Director Williams greeted and provided a brief overview of September Monthly Operations: <https://www.fultoncountyga.gov/-/media/Departments/Registration-and-Elections/2025/BRE-Monthly-Ops-925.pdf>

Link: [Fulton County Board of Registration & Elections Regular Meeting - October 9, 2025](#)

- | | |
|---------------------|----------------------------------|
| ▪ Administration | ▪ Finance Division |
| ▪ Advance Voting | ▪ Information Systems Specialist |
| ▪ Election Day | ▪ Supplies and Logistics |
| ▪ Election Division | ▪ VEO |

Chair Allen inquired about Absentee Division regarding preparation and labeling for the November 4th and 18th elections.

Director Williams explained that each election was assigned a color to easily identify which election:

- one week overlap in the November 4th and 18th during the October 27-October 31st
- distinctive label will be added to the oath envelope to identify which election the ballot is associated
- Assigned attendees to drop boxes at the AV locations

- the DRE wants to ensure all ballots are properly placed in the correct drop box
- VEO Team onsite at all 3 locations to assist with messaging and identifying Senate D35 voters
 - CT Martin Recreation and Natatorium
 - Northwest Library @ Scotts Crossing
 - Wolf Creek Library

Chair Allen inquired about prior information disseminated to voters regarding two elections operating simultaneously.

Director Williams responded that the DRE partnered with External Affairs to create signage, flyers and update the website. She explained the process and procedures, equipment and supplies and logistics in resolving the overlapping election.

Ms. Adams asked for clarity on the absentee drop box.

Director Williams explained that the oath envelope will have distinctive labeling to ensure that the ballot envelope is placed in the correct box at the 3 locations.

#5- ELECTION PREPARATION UPDATE:

Director Williams highlighted that the department is actively working to ensure all elections are successful.

Chair Allen inquired about the rescinded polling place changes and how voters will be notified.

Director Williams responded that no voter was sent any notification; however, it was published in the legal organ. The DRE submitted a new publication rescinding those emergency changes.

NEW BUSINESS


#6- REVIEW OF EXTERNAL AFFAIRS COMMUNICATION OF THE NOVEMBER 4TH AND 18TH ELECTION:

- PSC/ General Municipal Election
- Senate District 35

Robust Presentation: [Fulton County Board of Registration & Elections Regular Meeting - October 9, 2025](#)
Timestamp: 25:32- 53:25


Ms. Regina Waller (Division Manager of Media and Public Relation of External Affairs) greeted the board and provided a brief overview of External Affairs strategic plan to inform

voters of the upcoming elections. She introduced **Ms. Marcelle English** (Division Manager of the Digital Team).




OBJECTIVE

- The November 2025 Election Cycle will include the Public Service Commissioner (PSC)/ General Municipal and Special Election. These races also include local and municipal contests to be held on Tuesday, November 4.
- The November 2025 Election Cycle will include Senate District 35 Special Election to be held on Tuesday, November 18.
- Fulton County is continuing its work to inform the public of its goal to deliver a transparent accurate elections process.
- Fulton County seeks a robust communications strategies to inform stakeholders about the 2025 elections and their opportunities to participate.




FULTON COUNTY



COMMUNICATION GOAL


The goal of this presentation is to outline current and plan strategies designed to effectively communicate the upcoming overlapping elections scheduled in November 2025.

- November 4 - PSC / General Municipal and Special Election
- November 18 - Senate District 35 Special Election



FULTON COUNTY

KEY AUDIENCES



FULTON COUNTY VOTERS (Nov. 4) 837,719 Total/ 725,219 (Active)	DISTRICT 35 VOTERS (Nov. 18) 67,713 Total/ 58,659 (Active)
POLL WORKERS	
COMMUNITY ORGANIZATIONS	
ELECTED OFFICIALS & POLITICAL PARTIES	
JOURNALISTS	
ELECTION OBSERVERS	

TACTICS/STRATEGIES



OWNED/EARNED	DIGITAL – Website, Email, Social, Fulton Votes App
	Graphics/News Releases/Articles & Posts (for newsletter & social)
	MEDIA RELATIONS/MEDIA PITCHES (External) FGTV (Internal)
SHARED	COMMUNITY + INFLUENCER OUTREACH & TOOLKITS

Ms. Regina commended **Ms. Little** (VEO Manager) on her outreach efforts and ensuring External Affairs is informed on all activities in the DRE.

Graphics on the website and published for distribution:

GRAPHICS



FULTON VOTES 2025

Integrity
security
efficiency

Advance Voting Hours and Locations

Tuesday, October 14 to October 31, 2025
Monday – Friday from 9 a.m. until 6 p.m.
Saturdays October 18 and 25 from 9 a.m. until 5 p.m.
Sundays October 19 and 26 from 12 p.m. until 5 p.m.

Election Day
Tuesday
NOV 4

Adams Park Library 2231 Campbell Road SW Atlanta, GA 30331	Alpharetta Library* 10 Park Plaza Alpharetta, GA 30009	Buckhead Library* 269 Buckhead Avenue NE Atlanta, GA 30305
C.T. Martin Recreation Center* 3201 M.L.K. Jr Drive SW Atlanta, GA 30331	East Roswell Library 2301 Holcomb Bridge Road Roswell, GA 30076	Elections Hub 5600 Campbell Fairburn Road Union City, GA 30213
Etris-Darnell Community Recreation Center 5255 Lakeside Drive Union City, GA 30291	Gladys S. Denny Library at South Fulton 4055 Flat Shoals Road South Fulton, GA 30291	Grant Park Recreation Center 537 Park Avenue SE Atlanta, GA 30312
Hugh C. Conley Recreation Center* 3636 College Street College Park, GA 30337	Joan P. Garner Library at Ponce De Leon 980 Ponce De Leon Avenue NE Atlanta, GA 30306	Mechanicsville Library 400 Farmwell Street SW Atlanta, GA 30312
Metropolitan Library 1332 Metropolitan Parkway SW Atlanta, GA 30330	Milton Library 855 Mayfield Road Milton, GA 30091	North Fulton Service Center 7741 Roswell Road Sandy Springs, GA 30350
Northwest Library at Scotts Crossing 2489 Perry Boulevard NW Atlanta, GA 30338	Robert F. Fulton Ocee Library* 5090 Abazette Bridge Road Johns Creek, GA 30005	Roswell Library 115 Hancross Street Roswell, GA 30075
Sandy Springs Library* 595 Mount Vernon Highway Sandy Springs, GA 30328	South Fulton Service Center 5600 Stonewall Trail Road South Fulton, GA 30349	Southwest Arts Center 815 New Hope Road SW South Fulton, GA 30331
Palmetto Library 9111 Cascade Palmetto Highway Palmetto, GA 30268	Wolf Creek Library* 3100 Enon Road South Fulton, GA 30331	<div> ASTERISK INDICATES ABSENTEE BALLOT DROP BOX LOCATION</div>

www.fultonelections.com

GRAPHICS



ADVANCE VOTING PERIOD

OCTOBER 14-31, 2025



FULTON VOTES 2025

TUESDAY NOVEMBER 4

ELECTION DAY



FULTON VOTES 2025

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TIMELINE

November 4 Election & Advance Voting Period



The purpose of the November 2025 Communication Strategies is to inform the public about the overlapping Elections.

TACTIC	PLAN
Digital Communications	Current Notifications on the Website - Nov. 4 PSC/Municipal Election & Nov. 18 Senate District 35 Election Advance Voting Dates & Locations / Election Day Dates & Locations / Qualifying Candidates
Media Relations	Currently Underway & Ongoing - Media Outreach Oct. 7 - Advance Voting News Release/Graphics Distributed for November 4 Election (AV – Oct. 14 – 31)
Media Relations	Oct. 28 – Election Day/BRE Meeting Communication/Graphics Distributed for November 4 Election
Community Outreach	Currently Underway & Ongoing – Promotion of Voter Education Week and other Election Awareness Days.
Digital Communications	All digital assets will include updates regarding the November 4 Election and Advance Voting Period. Implement ongoing social media and other communication tactics to inform the public about the Election and the impact over the upcoming overlapping race.
Community Influencer Outreach	The Election 2025 Toolkit will include collateral describing the overall elections process and its impact, including sample social media posts, for distribution to elected officials, municipal governments, community organizations and other key stakeholders

TIMELINE

November 18 Election & Advance Voting Period



The purpose of the November 2025 Communication Strategies is to inform the public about the overlapping Elections.

TACTIC	PLAN
Digital Communications	Current Notifications on the Website - Nov. 4 PSC/Municipal Election & Nov. 18 Senate District 35 Election Advance Voting Dates & Locations / Election Day Dates & Locations / Qualifying Candidates
Media Relations	Currently Underway & Ongoing - Media Outreach Oct. 21 - Advance Voting News Release/Graphics Distributed for November 18 Election (AV – Oct. 27 – Nov. 18)
Media Relations	Oct. 22 – Media Outreach for November 18 Election increases
Community Outreach	Currently Underway & Ongoing – Promotion of Voter Education Week and other Election Awareness Days. Information featured in each edition of the OneFulton .
Media Relations	Nov. 11 –Election Day/BRE Meeting Communication/Graphics Distributed for November 18 Election
Community Influencer Outreach	The Election 2025 Toolkit will include collateral describing the overall elections process and its impact, including sample social media posts, for distribution to elected officials, municipal governments, community organizations and other key stakeholders

Ms. Waller suggested a media briefing Election Night to ensure voters in Senate District 35 are aware that they can vote.

Chair Allen commended **Ms. Waller** on the presentation.

Mr. Selby echoed the Madam Chair's compliment to Ms. Waller. He inquired about alternative communications for election information, he referenced text messaging.

Ms. English responded to the inquiry on text messaging; the DRE can explore alternatives to reach the voters.

Director Williams informed the BRE that the DRE inquired about a mechanism to utilize the voter's information and if it's allowable to SOS.

Mr. Selby asked to be updated on the response from SOS.

#7- OVERVIEW OF THE PROPOSED ELECTION BUDGETS FOR SPECIAL CALLED ELECTION

➤ November 18th for Senate District 35

Director Williams outlined what drives cost for election:

- Police Officers (Security)
- Staffing
- Vehicle rentals
- Precincts/ polling locations
- AV locations and hours of operation

Ms. Adams asked about the cost of the Runoff election.

Director Williams directed **Mrs. Barganier** to explain her data.

Mrs. Barganier explained her metrics \$322K for the Runoff and the DRE is currently reviewing the data to estimate cost for the week that overlaps.

Mr. Selby acknowledged that the projections received by the BRE were different.

Mrs. Barganier explained her metrics were updated due to some recent changes.

Director Williams explained some of the cost increased due to the rescinded polling place changes, which drove cost up for staffing, security and more.

Mrs. Crawford asked how many locations due the DRE pay a rental fee to use.

Director Williams responded that County facilities are free, but some private businesses and churches charge a fee (utility fee or janitorial fee). She can provide actual cost after this meeting.

#8- OVERVIEW OF THE PROPOSED 2026 OPERATION AND ELECTION BUDGETS

Director Williams outlined what drives cost for election:

- Police Officers (Security)
- Staffing
- Vehicle rentals
- Precincts/ polling locations
- AV locations and hours of operation

Madam Director mentioned the DRE is concentrating on driving costs down not up.

Ms. Adams inquired about the cost difference between 2024 (30 Million) and 2026 (26 Million). What is the driver for cost reduction.

Director Williams answered that the reduction was reviewing each division for reductions and precinct mergers.

Chair Allen inquired about cost of rental vehicles.

Director Williams answered that vehicle rentals are a large part of our cost but there will be a cost reduction in 2026 due to the new lease options for vehicles. The County acquired a leasing agreement for vehicles that reduced cost for 2026.

Mr. Selby asked about the money budgeted versus allocated for this year, which does not match.

Director Williams responded that we conducted 2 additional elections that were not budgeted for, and the DRE will need to request funds from the Executive Leadership.

Ms. Adams inquired about salaried staff and overtime (OT) for permanent and supplemental staff.

Ms. Dickenson responded that all permanent positions are salaried, and the county does allow the DRE department to receive OT.

Director Williams explained that there is no way you can do this work without OT, including weekend voting and the extended hours on Election Day.

Mrs. Barganier responded to the inquiry regarding the budget request for 2024 that was approved for 35 Million. She explained the DRE had 5 Million in underruns.

Ms. Adams asked when the 2026 Budget will be revised and presented.

Director Williams responded that the DRE is attempting to reduce the budget before the end of the year with the assistance of the Municipal Clerks throughout the county.

EXECUTIVE SESSION

Chair Allen entertained a motion to close the regular session and convene into executive session to discuss litigation matters. The motion was made by **Mrs. Crawford**, seconded by **Mr. Selby** and carried by a unanimous vote of 4-0.

After the executive session, **Chair Allen** entertained a motion to reconvene from the executive session. The motion was made by **Mrs. Crawford**, seconded by **Ms. Adams** and carried by a unanimous vote of 4-0.

Mrs. Crawford recommended the BRE attend Election Academy and Deputy Registrar Training, which is conducted by Ms. LaShandra Little (VEO Manager).

ADJOURNMENT

There being no further business, **Chair Allen** entertained a motion to adjourn. **Mrs. Crawford** moved to adjourn the meeting, **Ms. Adams** seconded the motion. There being no further business on the agenda, the Board adjourned the meeting at 12:28 p.m.

The meeting was adjourned.

Prepared by:

Mariska Bodison, Board Secretary