



**FULTON
COUNTY**

**Fulton County
Department of
Community
Development
Homeless Division**

**FY2021
HUD CoC Program
NOFO Overview**

October 5, 2021 at 1 p.m.



WELCOME

Thank you for joining us.

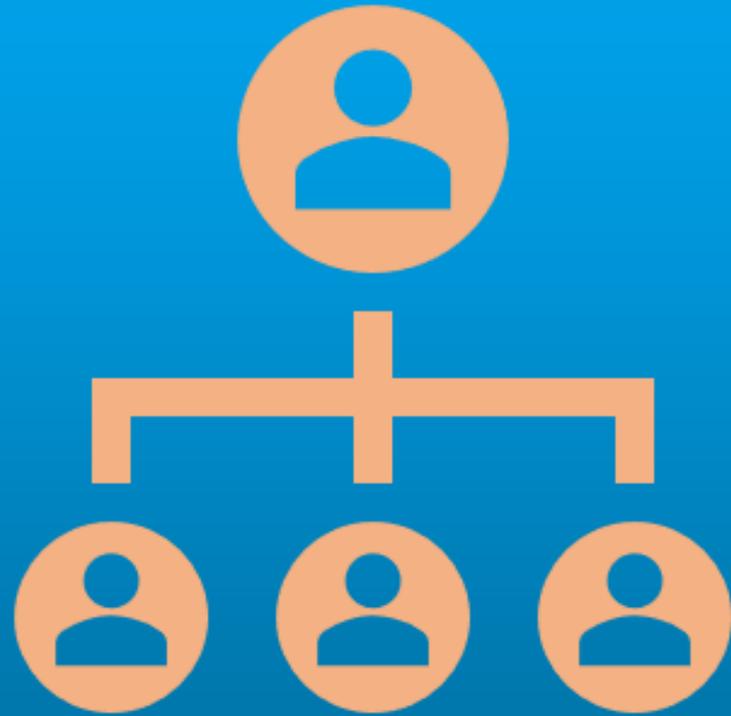
- We will start at 1:05 pm while we wait for others to join us.
- During the wait, please review the call's housekeeping instructions.
 - ✓ Everyone is muted during the presentation.
 - ✓ During the presentation, questions should be sent to the chat room.
 - ✓ Questions will be collected from the chat room and a formal Q and A response document will be sent to the CoC membership within 48 hours of the call.
 - ✓ Email Julissa Headspeth at Julissa.Headspeth@fultoncountyga.gov during the call if you experience issues with submitting your questions via chat.
 - ✓ Presentation will be provided after the call.

Disclaimer

- This is a GENERAL overview of the FY21 HUD CoC Program NOFO and Fulton County Continuum of Care (CoC) processes.
- Applicants are responsible for [reading the NOFO](#) and other related information as it is released on HUD website.

Continuum of Care Program

- Designed to promote a community-wide commitment to the goal of ending homelessness;
- Provide funding...to quickly re-house (people who are) homeless...while minimizing the trauma and dislocation caused by homelessness;
- Promote access to and effective utilization of mainstream programs by homeless; and
- Optimize self-sufficiency among those experiencing homelessness.



Collaborative Applicant

Fulton County Board of Commissioners is the Collaborative Applicant



- Eligible applicant designated by the CoC to collect and submit the CoC Registration and CoC Consolidated Application;
- Apply for CoC planning funds on behalf of the CoC during the CoC Program Competition; and
- Additional responsibilities as assigned.

FY21 HUD NOFO Changes

- Indian Tribes and tribally designated housing entities can now be Collaborative Applicants, eligible entities or subrecipients to the CoC program.
- Housing First model to prioritize rapid placement and permanent housing continues.
- HUD will incentivize CoCs that create projects that coordinate with housing/healthcare organizations to provide permanent housing and rapid rehousing services.
- HUD increased the number of points related to CoC coordination with PHA.
- HUD revised its evaluation of racial disparity to place focus on racial equity; increased the number of points related to racial equity.
- New category added to promote inclusion of current/former persons with homeless experience in the local planning process.
- Points added for how CoCs addressed challenges of COVID-19.
- Points awarded for coordination of ESG with regards to CARES Act funding.
- Not evaluating unsheltered count in this year's data.

FY21 Policy Priorities

- HUD Priorities

- Ending homelessness for all persons.
- Using a Housing First approach.
 - Housing First approach means the project prioritizes rapid placement and stabilization in permanent housing and ensures program participants experience low barriers to entry without preconditions and regardless of:
 - (a) little or too little income;
 - (b) active or history of substance abuse;
 - (c) having a criminal record with exceptions for restrictions imposed by federal, state, or local law or ordinance (e.g., restrictions on serving people who are listed on sex offender registries); or
 - (d) history of victimization (e.g., domestic violence, sexual assault, childhood abuse).
- Reducing unsheltered homelessness.
- Improving system performance.
- Partnering with Housing, Health and Service Agencies.
- Racial equity.
- Persons with lived experience.

FY21 Policy Priorities

- Fulton CoC Goals (**Consolidated Plan**)
- **Priority need Rental Assistance, Homelessness Prevention, and Rapid Rehousing**
- **Priority level** High
- **Population(s) served** Extremely low income
 - Low income
 - Large families
 - Families with children
 - Elderly / frail elderly
 - Homeless individuals, families, and veterans
 - People with disabilities
 - Victims of domestic violence
- **Description**
 - Collaborate with housing authorities in Fulton County to assist income-eligible renter households with tenant-based rental assistance.
 - Collaborate with agencies in the CoC and others to assist households at-risk of homelessness with short-term rental payments, utility assistance, rapid rehousing, or other assistance.
 - Collaborate with agencies in the CoC and others to assist people who are homeless through provision of and access to emergency, transitional, and permanent housing to enable them to move to stability appropriate housing and achieve greater stability.

Funding Highlights

- Money we can apply for:
 - \$2,463,319 Annual Renewal Demand (ARD) for FY21.
 - \$296,470 (12% of ARD) for DV Bonus.
- HUD Funding Process
 - Continue Tier 1 and Tier 2 funding selection process.
- Tier 1 is 100% of ARD
 - More secure.
- Tier 2 is the difference between Tier 1 and the maximum amount of renewal, reallocation, and CoC Bonus funds that a CoC can apply for.
 - Not as secure.
 - Does not include YHDP renewal/replacement, CoC planning, UFA costs or Domestic Violence Bonus funds.
 - A point value will be awarded to new/renewal projects in Tier 2 using 100-point scale.
 - Up to 50 points in direct proportion to the CoC score.
 - Up to 40 points for the CoC's ranking of project applications.
 - Up to 10 points for the project application's commitment to Housing First.

New Project Funding

- New money:
 - \$123,166 can be applied for (CoC Bonus).
 - Reallocated funds from local competition process.
- Fulton CoC new project types accepted:
 - Permanent Supportive Housing (PSH).
- DV Bonus
 - \$296,470 can be applied for (DV Bonus)

Domestic Violence Bonus

- For Fulton County CoC, \$296,470 available.
- Project types for Fulton County CoC, if need is determined:
 - Permanent Supportive Housing.
- If not selected for DV Bonus, projects remain in CoC ranking.
- Complete new project application and DV Bonus questions.

Consolidated Projects

- Consolidate 2 but not more than 10 eligible renewal projects.
- Projects must have the same recipient.
- Projects must be for the same components.
- Will only be funded with FY21 funds.
 - No funds recaptured from prior years.

Application Process

- Local Competition Applications
 - New and Renewal Applications due October 18, 2021.
 - Complete applications via submission to homelessinfo@fultoncountyga.gov.
 - Rank and Review Committee will review applications.
 - Development Committee will recommend Priority Listing based on applications.
- HUD Project Applications
 - Accepted project applications due November 11, 2021 in e-snaps.
 - Please see link below for new applicants who are being recommended for funding.
<https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-New-Project-Application-Navigational-Guide.pdf>
 - Please see link below for renewal applicants who are being recommended for funding.
<https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-Renewal-Project-Application-Navigational-Guide.pdf>
- HUD NOFO Application
 - Fulton County Board of Commissioners through its Department of Community Development's Homeless Division will submit by November 12, 2021.
 - CoC Application.
 - Priority Listing.
 - Agency Applications (e-snaps).

Renewal Project Applications

- Due on October 18, 2021.
- Application and Required Documents:
 - Submit application to homelessinfo@fultoncountyga.gov
 - A complete copy of all project documentation.
 - SAGE PDF of the most recent APR submitted.
 - A copy of any monitoring letters/correspondence (issues/no issues) since July 1, 2020.
 - Fulton CoC MOU.
 - Posted on Fulton County website must be submitted with application.
 - Any other documentation requested in the review process.

New Project Applications (+DV Bonus)

- Due on October 18, 2021.
- Application and Required Documents:
 - Submit application via homelessinfo@fultoncountyga.gov.
 - 501(c)(3) nonprofit letter (if applicable).
 - Most recent independent audit (if applicable).
 - Complete copy of all project documentation (if established).
 - A copy of any monitoring letters/correspondence (issues/no issues) since July 1, 2020.
 - Fulton County CoC MOU.
 - Posted on Fulton County website must be submitted with application.
 - Any other documentation requested in the review process.

HUD e-snaps Applications

- Due on November 10, 2021. |
- Must be submitted in e-snaps.
- Create or Update Applicant Profile.
- Application.
- Required Updated Documents and Certifications.
 - Several now a part of the actual application.
 - Code of Conduct – agency must be listed.
 - https://portal.hud.gov/hudportal/HUD?src=/program_offices/spm/gmomgmt/grantsinfo/conduct
 - Match verification/letters.

HUD e-snaps Applications

- Fulton County DCD Homeless Division staff will review all e-snaps applications and provide feedback.
 - Applicants will have an opportunity to make changes.
- Not intuitive so don't wait!
- e-snaps website: <https://esnaps.hud.gov/>.
- HUD Exchange resource page for e-snaps:
 - <https://www.hudexchange.info/programs/e-snaps>.
 - Many resources to guide you through the process.

Rank and Review Committee

- Includes non-funded members of the community.
- Accept/reduce/reject projects.
- Review project applications and rank.
 - Rank into Tier 1 or 2 all accepted projects.
 - Rank based on scores, NOFO and HUD guidance and priorities
 - Reallocate based on underspending and underperforming.
 - Present recommendation to Development Committee for recommendation to the COC Governing Board for approval.
 - Notify each applicant in writing of the decision, and if rejected the reasons for the decision.

Renewal Project Scoring

- Based on Performance Data:
 - Populations and Subpopulations.
 - Housing Stability.
 - Increase in Income.
 - Increase in Benefits.
- Program Policies and Procedures:
 - Program Entry and Ongoing Participation.
 - Coordinated Entry Participation and Responsiveness.
 - Adherence to Housing First (not only on paper but in practice).
- Spend Down and Cost Efficiency.
- Monitoring and Site Visit Audits.
- Data Quality and Responsiveness.
- CoC Participation and Responsiveness.
- Utilization Rate/Move-In Timeframe.

New Project Scoring

- Threshold Review.
- Applicant Experience.
- Management Structure.
- Project Summary and Overall Quality of Application.
- High Barriers to Housing and/or Special Needs.
- Services Offered.
- Budget.
- Match Verifications/Letter.
- Other Factors.

HUD NOFO Application Submission

- Submit by Friday, November 12, 2021.
- Includes three parts:
 - FY21CoC Application (165 points total).
 - CoC Coordination and Engagement (96 points).
 - Project Capacity, Review and Ranking (30 points).
 - HMIS (11 points).
 - Point-in-Time Count (3 points).
 - System Performance (23 points).
 - Coordination with Housing/Healthcare Bonus (10 bonus points).
 - CoC Merger bonus (15 bonus points).
 - Priority Listing.
 - Tier 1 and Tier 2 CoC Project Ranking.
 - FY21 Project Applications.
 - Agency e-snaps and related documents.

**GA 502 Fulton County Continuum of Care
FY 2021 HUD NOFO Project Application Timeline**

Date	Actions
17-Sep-21	COC board meeting to vote on NOFA Priorities
21-Sep-21	Release NOFA Timeline & Application to the Public (Public Announcement & Email). Notice will include current priorities, and notice of CoC board and membership meetings
24-Sep-21	APR emailed to Renewals
5-Oct-21	NOFA Technical Assistance Workshop (attendance of Dev. Comm Chair requested) (Mandatory for Applicants)
18-Oct-21	Renewal/New Project Review Application due to FC CoC
19-Oct-21	Ranking & Review Committee to receive assigned applications electronically.
26-Oct-21	Ranking & Review Committee Meeting to finalize and discuss project scores and ranking
27-Oct-21	CoC Board Call Meeting to review/approve recommendations for Tier 1 & II (Electronic Vote)
28-Oct-21	Applicants Notified of inclusion in CoC Application. And those not included.
28-Oct-21	Appeal Process Begins
4-Nov-21	Appeal Process Ends
5-Nov-21	Approved Applicants Workshop on submission to E-Snaps
10-Nov-21	Approved Applicants Notified to submit application into E-Snaps by November 10, 2021
11-Nov-21	Fulton County reviews of e-snaps submissions
11/12/2021	NOFA Submission: Closes on November 16, 2021
12/16/2021	CoC NOFA submission debrief



Before we go...

- Review NOFO and related support materials in its entirety.
- Complete Local Competition application.
 - Create a document with all questions and draft answers.
 - Submit application at homelessinfo@fultoncountyga.gov.
 - If a question does not apply, mark N/A.
- e-snaps Application:
Instructions and guide on submission at
<https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-New-Project-Application-Navigational-Guide.pdf>

<https://www.hud.gov/sites/dfiles/CPD/documents/FY-2021-Renewal-Project-Application-Navigational-Guide.pdf>

Before we go...

- Fulton County may email additional info. Please email homelessinfo@fultoncountyga.gov with anyone that needs to receive communications.
- It is the responsibility of the applicants to ensure that they check the HUD Exchange website for updates.

Before we go...

- Submission of applications to the Fulton County CoC, via e-snaps, or inclusion in the CoC application to HUD does not guarantee funding. **This is a competitive process.**
- Solo Applicant
 - Follow procedures in HUD NOFO p. 87.

Important Resources

HUD Exchange

<https://www.hudexchange.info>

Hud CoC Program

<https://www.hudexchange.info/programs/coc/>

e-snaps

<https://esnaps.hud.gov>

HUD Ask a Question

<https://www.hudexchange.info/program-support/my-question>

Fulton County Website

<https://www.fultoncountyga.gov/news/2021/09/22/fulton-county-opens-local-application-process-for-the-fy2021-homeless-notice-of-funding-opportunity>

Technical Difficulties

CoCNOFO@hud.gov

Thank You



Questions: homelessinfo@fultoncountyga.gov

Homeless Division Staff

Stanley Wilson, Director

Dawn Butler, Division Manager

Ann Isaac, Program Manager

Eric Edwards, Program Coordinator

Rashida Cloud, CD Specialist

Julissa Headspeth, Administrative Coordinator

Vontrelle Collins, Administrative Coordinator